



**Best People. Best Practices.®**

# **2019 CONNECTIONS CONFERENCE**

**Friday, March 15, 2019 9 a.m. to 4 p.m.**  
**Greensboro Coliseum 1921 West Gate City Blvd.**  
**Greensboro, NC 27403**

## **CONFERENCE SCHEDULE**

### **Thursday, March 14**

3:00—7:00pm Vendor access for set up

### **Friday, March 15**

6:00 —8:00am Vendor access for set up

9:00am Doors Open to Public

9:00 —3:30pm SkillsUSA Competitions in Plumbing, HVACR, Sheet Metal

9:30 —11:30am Code Update Sessions, first half

1:00—3:00pm Code Update Sessions, second half (4 hours total)

3:45pm SkillsUSA Awards Ceremony

4:00pm Connections Conference ends

4:00 —6:00pm Vendor Booth Breakdown



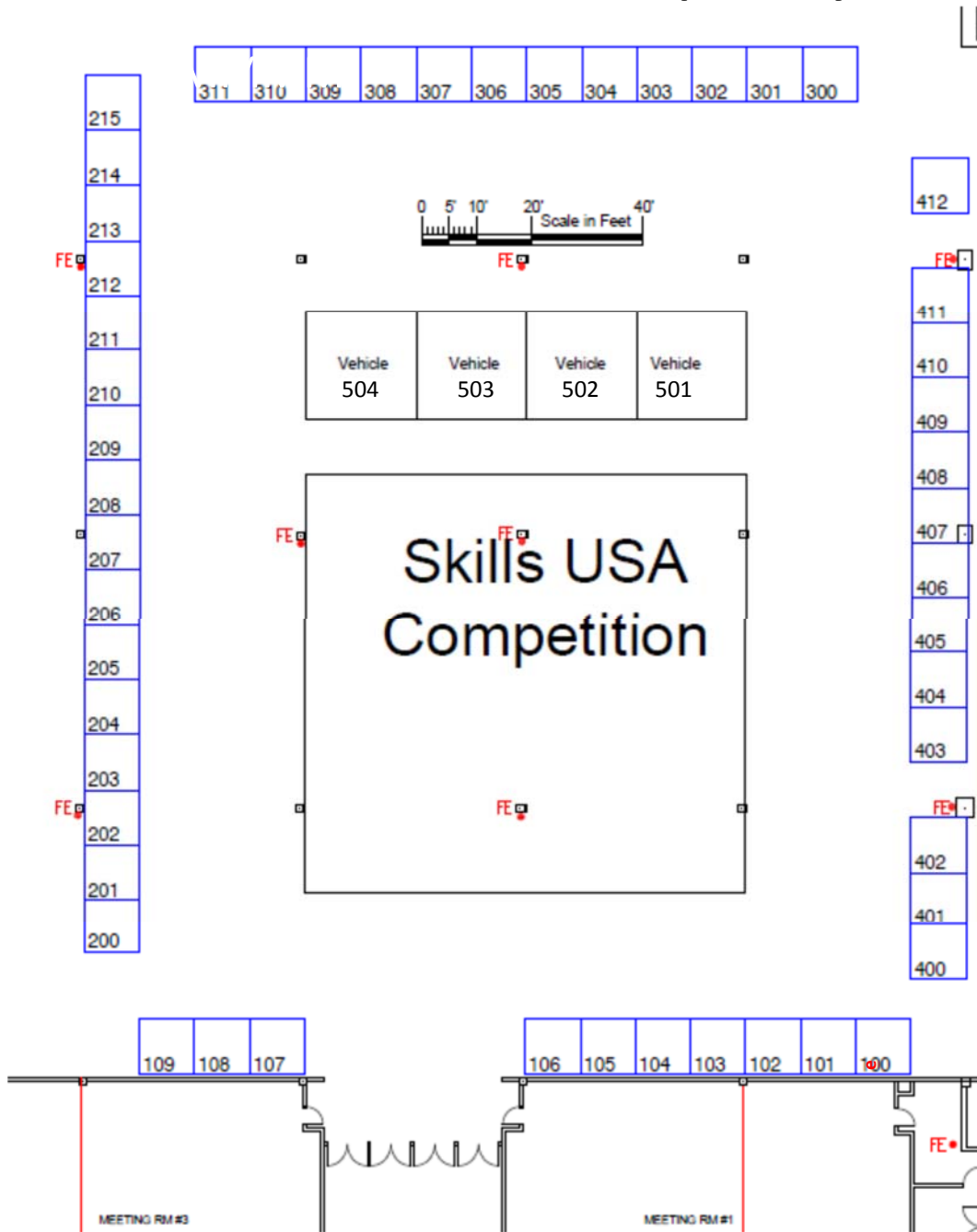
## 2019 Connections Conference

### Sponsorship Opportunities

- **Conference Platinum Sponsor: \$2000 (one available)**  
*Includes a Free booth registration, promotion in Conference program and all marketing materials, your logo with a link to your company's website from [www.phccnc.com](http://www.phccnc.com), sponsor recognition banner, and listing on other event signage.*
- **Conference Gold Sponsor: \$1500 (two available)**  
*Includes a 75% discount on a booth registration, promotion in Conference program and all marketing materials, a logo link to your company's website from [www.phccnc.com](http://www.phccnc.com) and listing on event signage.*
- **Conference Silver Sponsor: \$1000**  
*Includes a 50% discount on a booth registration, promotion in Conference program and all marketing materials, a logo link to your company's website from [www.phccnc.com](http://www.phccnc.com) and listing on event signage.*
- **Conference Bronze Sponsor: \$750**  
*Includes a 25% discount on a booth registration, promotion in Conference program and marketing materials, a link to your company's website from [www.phccnc.com](http://www.phccnc.com) and listing on event signage.*
- **SkillsUSA Banner Sponsor: \$250**  
*Includes a 2' x 5' logo banner at the SkillsUSA Competition Area*
- **Conference Bag Sponsor: \$400 (two available)**  
*Logo will appear on Conference Bags to be handed out to all attendees*

For more information, contact the PHCC of NC office at 919-532-0522  
or email [beth@phccnc.com](mailto:beth@phccnc.com).

# Greensboro Coliseum Event Space Layout



## 10' x 10' Booth Space Includes:

- Pipe & Drape Surround
- One 7" x 44" Name Sign
- One Draped Table & Two Chairs
- Name Badges for Attendees & Listing in Conference Program
- 2 Lunch Tickets Per Booth Registration

**Please Note:** An exhibitor packet will be sent to you. Included in this packet are forms for ordering any booth enhancements (carpet, extra tables, etc).

**All electrical requirements must be ordered through the PHCCNC office by Friday, March 8.**  
**Cost is \$65 for 110v/20 amp electrical drop if ordered by March 8.**  
**Cost is \$85 if ordered on the day of the event.**

**Booth Set-Up: Thursday, March 14, 4 pm to 9 pm & Friday, March 15: 6 am to 8 am**

**Booth Break-Down: Friday, March 15, 4 pm—7 pm.**

**All booths are expected to remain open until the event concludes at 4 pm**

**Access to the loading dock/doors will be available after 4 pm the day of the event.**



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# 2019 CONNECTIONS CONFERENCE

## Registration Form

Friday, March 15, 2019 9 am to 4 pm  
Greensboro Coliseum  
1921 West Gate City Blvd. Greensboro, NC 27403

**REGISTRATION DEADLINE to Appear in Conference Program: Friday, March 1, 2019**

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

I have read and agree to adhere to the Vendor Participant Terms of Agreement.

Contact Name: \_\_\_\_\_ Signature: \_\_\_\_\_

**Booth Pricing: PHCC of North Carolina Member-\$695; Non-Member-\$1095 (\$100 discount before Jan 31)**

**Number of Booths Desired: \_\_\_\_\_ Electrical Needed (\$65 in advance/ \$85 on the day): \_\_\_Yes \_\_\_ No**

1<sup>st</sup> Choice Booth #: \_\_\_\_\_ 2<sup>nd</sup> Choice #: \_\_\_\_\_ 3<sup>rd</sup> Choice #: \_\_\_\_\_

List all attending company representatives: (box lunches provided for 2 people) additional lunches \$15.00

- |          |          |
|----------|----------|
| 1. _____ | 2. _____ |
| 3. _____ | 4. _____ |
| 5. _____ | 6. _____ |
| 7. _____ | 8. _____ |

**Products & Services Offered** (to be featured in Conference Program): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Conference Sponsorship Opportunities

- |  |             |          |
|--|-------------|----------|
| <input type="checkbox"/> Conference Platinum Sponsor: \$2000 | 1 Available | \$ _____ |
| <input type="checkbox"/> Conference Gold Sponsor: \$1500     | 2 Available | \$ _____ |
| <input type="checkbox"/> Conference Silver Sponsor: \$1000   |             | \$ _____ |
| <input type="checkbox"/> Conference Bronze Sponsor: \$750    |             | \$ _____ |
| <input type="checkbox"/> SkillsUSA Banner Sponsor: \$250     |             | \$ _____ |
| <input type="checkbox"/> Conference Bag Sponsor: \$400       | 2 Available | \$ _____ |

**PLEASE ALSO COMPLETE PAGE 2 OF REGISTRATION FORM**



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**Registration Form (Page 2)**

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Greensboro, NC 27403**

**-CONTINUED FROM FRONT-**

**Total Amount for Booth Selections:** \$ \_\_\_\_\_  
**Total Amount for Electrical (\$65 each)** \$ \_\_\_\_\_  
**Total Amount of Sponsorship Opportunities:** \$ \_\_\_\_\_  
**Total Amount Due:** \$ \_\_\_\_\_

**Payment Information**

Make Checks payable to **PHCC of North Carolina** Check #: \_\_\_\_\_

Credit Card Information: We accept: Visa, MasterCard, American Express and Discover

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

CVC Code \_\_\_\_\_

PRINT Cardholder Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Card Billing Address (if different from mailing): \_\_\_\_\_



## Vendor Participant Terms of Agreement

**Responsibility:** PHCC of North Carolina (PHCC of NC) event participants understand, and agree, that the intention of this event is to interact with attendees, informing them of current and innovative products and services that relate to and enhance businesses in the cooling, heating, and plumbing industries. As such, you agree to educate and inform attendees in regard to your profession or area of expertise in the most positive, articulate, and professional manner possible. Such education may include demos or samples of your expertise, services or products, subject to the guidelines below.

**Payment:** A 50% non-refundable deposit is required with the application to secure a space. Based on your final contract requests, the Balance Due will be invoiced and is due and payable no later than 30 days prior to the event. If a Credit Card has been placed on file, your card will automatically be used to charge the Balance Due unless alternative arrangements are made in advance.

**Cancellations/Refunds:** Cancellations or downsizing of event space by a Participant must be made in writing. Accepted cancellations or downsizing requests will be given a full refund of any monies paid greater than the non-refundable deposit, up to 30 days prior to the event. NO REFUNDS will be made for cancellations or changes made less than 30 days prior to the event.

**Substitutions/Sublease:** Participants may not substitute themselves, or sublease any portion of their event space without the express written consent of PHCC of NC management.

**Layout:** PHCC of NC management will determine the actual space layout and individual space assignments within the event venue. A specific event location may be requested, subject to availability, when the signed contract and deposit are submitted.

**Set-Up/Breakdown:** Event space set-up will be allowed during the hours defined on the set-up date(s) identified in the contract, or as indicated otherwise, however ALL setup must be completed no later than one (1) hour prior to the event opening. Breakdown and removal of any and all materials, merchandise, or materials must be completed by 11pm on the last day, but **may not begin until the closing time of the event** as identified in the contract. No exhibits may be removed from the event venue during the published hours of operation.

**Manning your Event Space:** Event spaces MUST be attended at all times during the event. Business casual attire is deemed appropriate for PHCC of NC events, and you are required to display your event identification badge at all times during the event, including during set-up and breakdown. For the benefit and protection of all event participants, staff will be posted at all entrances to insure compliance with this requirement.

**Event Displays:** All participant materials must fit within the dimensions of your space.

**Business Marketing:** Event participants are encouraged to bring business cards, brochures, flyers, class or workshop sign-up sheets, informational resource guides or documents, email or snail mail sign-up sheets, or samples or coupons representing your products and services.

**Business Giveaways:** Participants may distribute samples, products, literature or other materials ONLY from their event space, and nowhere else within, or immediately outside, the event venue.

**Exhibits and Literature:** The PHCC of NC event is designed and envisioned to be a positive, truthful, educational experience for all attendees. As such, false, misleading, or disparaging literature about products or companies in the cooling, heating, and plumbing industry may not be disseminated or otherwise displayed in the event venue. Such literature will be confiscated at the discretion of management. Additionally, participants agree to only use copyrighted or otherwise licensed materials or products for which they, themselves, have legal right to use, and hold harmless PHCC of NC management for any violation as such.

**Event Ambience:** Each PHCC of NC event is professionally planned to provide attendees with a positive experience, in a pleasant environment. In order to cooperate with this planning, you agree to refrain from the use of loud speakers, PA systems, or other AV aids that could be a distraction to that experience.

**Safety First:** As a participating professional, you agree to adhere to all local, city, and state laws, ordinances and regulations regarding fire, safety, and health.

**Common Sense and Courtesy:** Alcohol, illegal drugs, smoking, and disruptive and/or disrespectful behavior are prohibited. NO firearms or other weapons, concealed or otherwise, are allowed within the event venue.

**"Booth Buddies" Prohibited:** "Booth buddies" are people such as family, friends, business partners, colleagues, associates, etc. who are **Not Signed Up for the Event**, but hang out in or near your event space with the intention of selling their products or services. You will be asked to cease such activities when observed.

**Mailing List:** For privacy purposes, the event mailing list is not available for distribution, and will only be distributed to event participants upon request.

**Participant Property:** Property of all event participants is deemed to be their responsibility, and under their custody, control, and oversight at all times, including movement into and out of the event venue, and within the confines of the assigned space.

**Force Majeure:** In the event that any outside cause such as war, fire, severe weather, or any other emergency or circumstance outside the control of management that make it impossible or inadvisable for PHCC of NC to produce the event at the contracted time and place, this agreement shall terminate, and the Participant waives any claim for property or other damages or compensation, and there shall be no further liability on the part of either party.

**Indemnification:** By signing this Agreement, you indemnify and hold harmless the management and staff of PHCC of North Carolina, and the event venue, from all claims, demands, damages, and liability of any kind, including loss, damage or destruction of property, injury, or negligence.